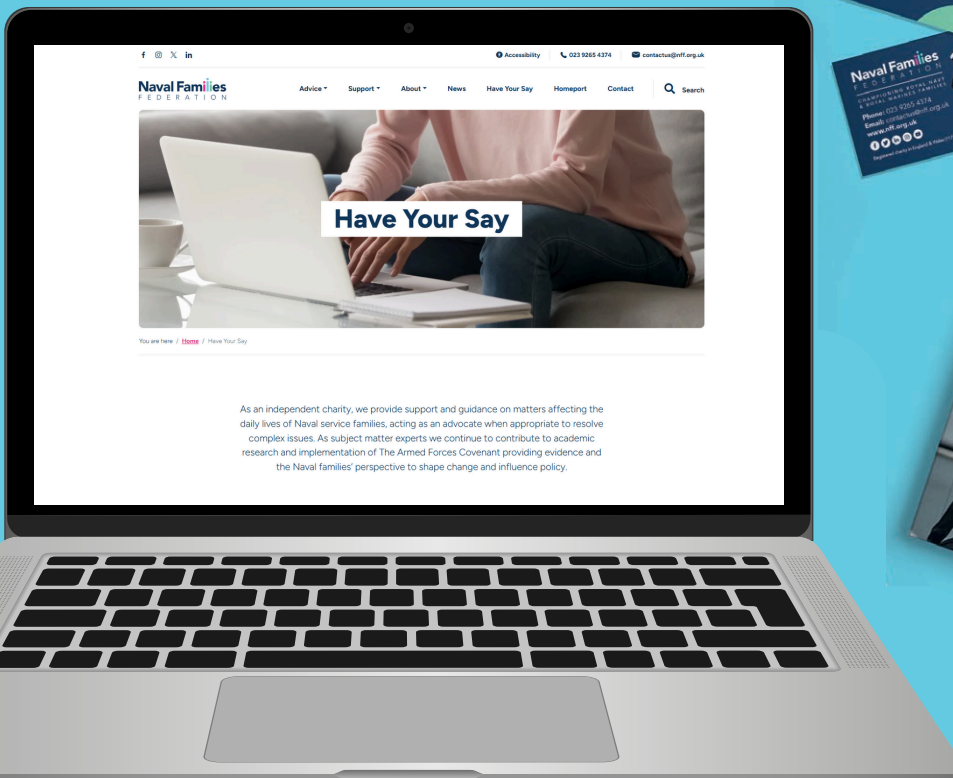
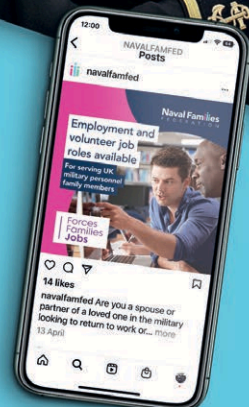


Naval Families Federation Strategy 2024 - 2027

Updated July
2025



Our Mission

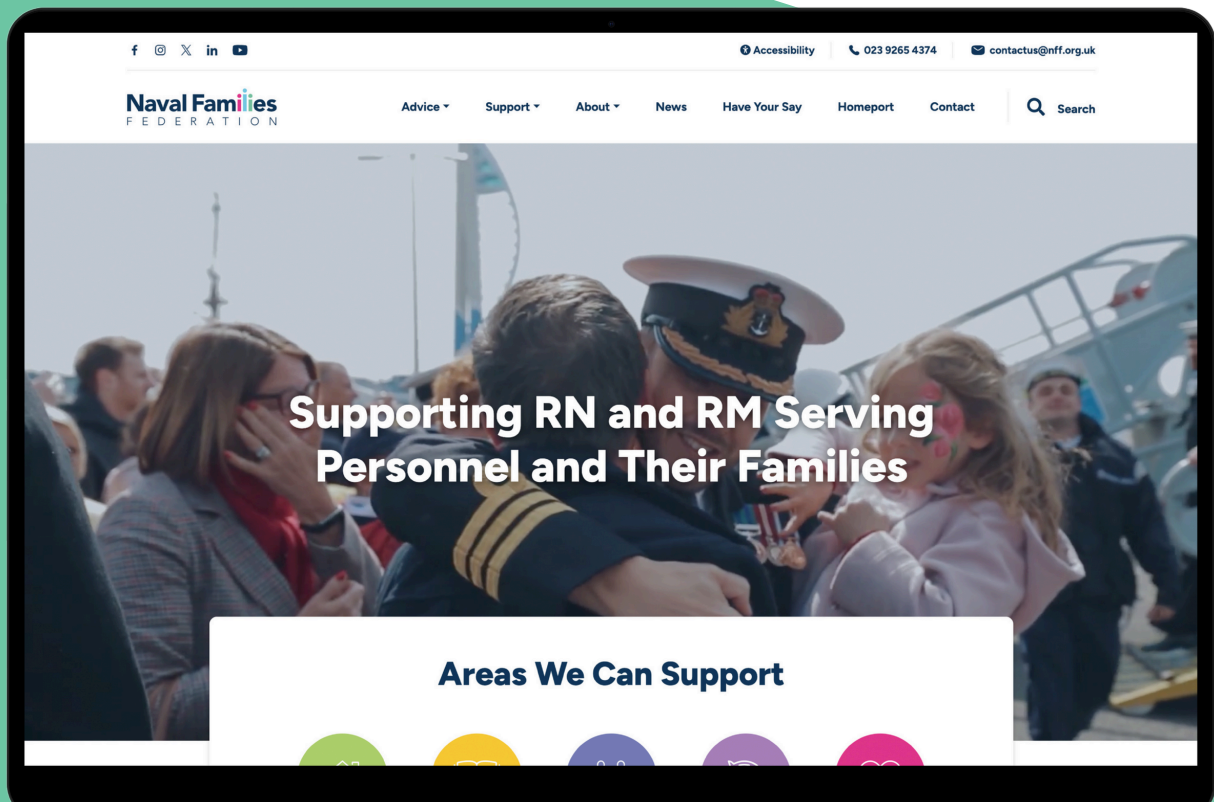
What We Do

The Naval Families Federation (NFF) exists to give Royal Navy and Royal Marines families a voice and representation to the Ministry of Defence, Ministers, other Government Departments, the Chain of Command, and civilian service providers. It provides support and guidance on matters affecting the daily lives of Royal Navy families, acting as an advocate when appropriate to resolve complex issues.

Our Vision

Our vision is for all members of Royal Navy and Royal Marines families to:

- Have **their views heard** by those in positions of power.
- **Feel valued.**
- Be treated with **fairness and respect.**
- **Thrive in their communities** of choice.



Our Values

Respect

We value all family members, whatever their link to the naval service and recognise the important contribution they make by supporting their service person. We are approachable, inclusive, non-judgemental and ready to listen.

Constructive

We work constructively with everyone, recognising the importance of understanding the perspective of others, and seeking to act as a 'critical friend' to the Royal Navy and other organisations.

Trustworthy

We offer a confidential service to everyone who contacts us. We work to build and maintain the trust of everyone we work with and support.

Empower

We want all Royal Navy and Royal Marines families to have the best quality of life possible, and to have access to the resources they need to make good choices to achieve positive outcomes.

Evidence Based

Our advocacy is informed by evidence gathered from the Naval Service Community.

Independent

We are independent of the Royal Navy's chain of command.



Strategic Objectives

- To advocate for evidence-based change to enable Royal Naval Families to thrive.
 - To champion naval families in all their diversity
 - To respond to issues raised by naval families.
 - To be a values driven, credible and sustainable charity.
- To reach the families of all Royal Navy and Royal Marines personnel.
- To demonstrate our value to the Royal Navy and naval families as an independent advocate.

Strategic Objective 1

To advocate for evidenced-based change to enable Royal Navy families to thrive.

- To hold to account the MOD and other government departments, devolved administrations, local authorities, and the charitable sector for the implementation of research recommendations, in a timely way.
- Influence and monitor the implementation and impact of the UK Armed Forces Families Strategy 2022-2032 and the Haythornthwaite Review.
- Contribute to the development of new research on issues relevant to naval families and review academic and other literature and reports to identify findings, impact and recommendations relevant to demonstrate our value to both the Royal Navy and naval families.
- Capture and analyse data on the impact of naval service on families to influence policy and practice.

Strategic Objective 2

To champion naval families in all their diversity.

- To understand the diversity of naval families.
- To always respect and value different ways of living.
- To discover gaps in support of naval families and work in partnership with other stakeholders to help address issues emerging.





Strategic Objective 3

To respond to issues raised by Royal Navy families.

- Use evidence to understand the effects of policy on families: Childcare; children's education; family life; service life; family home; support to partners; visa and immigration advice; health and wellbeing and issues relating to gender and/or sexuality.
- Timely resolution of individual enquiries using subject matter experts and data as needed.
- Timely resolution of non-UK visa and immigration cases.

Strategic Objective 4

To be a values-driven, credible and sustainable charity.

- To reassess our core values and ensure they drive our business.
- To ensure timely and accurate data capture.
- To approve the necessary policies and procedures to drive legal, safe and compliant processes.
- To act in an environmentally responsible way to minimise waste.

To ensure that the NFF is relevant with sound business continuity plans and risk management.

- To ensure contractor performance.

Strategic Objective 5

To reach the families of all Royal Navy and Royal Marines personnel.

- To tailor our message for differing groups using social media and other channels as they develop, using data to enable the process.
- To meet families, face to face as well as using as many communications channels as possible.
- To identify and engage with dispersed naval families.
- To provide agile, effective expertise and value for money.

Strategic Objective 6

To demonstrate our value to both the Royal Navy and naval families.

- To demonstrate and inform our value to the Royal Navy using KPI's, data and financial information.
- To demonstrate our value to naval families by delivering this strategy.



Naval Families
F E D E R A T I O N

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